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Oct. 1, 1950

LIST 10-1-50

INTRODUCING
TWO NEW
EARLY YELLOW FREESTONE PEACHES

**GOLD DUST
AND
BLAZING GOLD**

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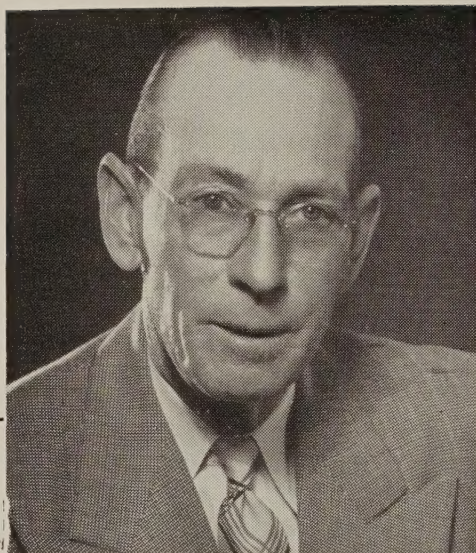
PRODUCTS OF
Stribling's
RESEARCH

Stribling's Merced Calif.
GROWING  QUALITY
TRADE MARK
**NURSERY
PRODUCTS**
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STIRBLING'S NURSERIES

A Message to Fruit Growers

from

T. B. STRIBLING, JR.
Stribling's Nurseries



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GROWING GROUNDS AND EXPERIMENTAL

TELEPHONE 333
P. O. BOX 793
MERCED, CALIFORNIA

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GROWN ORNAMENTALS
ROSES, BULBS
GARDEN SUPPLIES

October 1, 1950

Fruit Grower
Everywhere
U. S. A.

Dear Sir:

As a producer of fresh fruits you are primarily interested in varieties that will produce profitable crops that the consumers and shippers want; varieties you can plant with confidence, knowing they are true to name, healthy, thrifty stock, and budded on the right rootstock for your soil conditions.

Stribling's Nurseries have the "know how" to supply this type, gained through forty years of growing experience in the orchard and nursery business. We know fruit varieties and the problems of fruit production and are constantly working with new varieties and rootstocks to improve our products.

This season we are introducing two new early yellow freestone peaches, as described in this bulletin. We sincerely feel they are worthy of your study and are outstanding varieties for their time of ripening. You will also find our special bulletin "Fruit and Grape Varieties of Growing Quality" helpful in fruit selection and comparison.

Again we pledge ourselves to increase our efforts to render better service, to improve fruit varieties, and to give you better values. We invite you to take advantage of our facilities and services and to visit our nurseries and see for yourself the extra value in "Growing Quality" nursery products.

Yours for Growing Quality,

T. B. Stribling, Jr.
T. B. Stribling, Jr.
Stribling's Nurseries

Home of **GROWING**  **QUALITY** Nursery Stock

BLAZING GOLD PEACH

A STRIBLING'S INTRODUCTION

(Patent Rights Reserved)

Price

\$1.75 ~~\$1.50~~ Each

Ask for Quantity Prices



BLAZING GOLD PEACH (S-47-3)

This new peach introduction is interesting many orchardists in the early market areas. Here is a peach with a yellow flesh, vivid red skin coloring, excellent tart flavor, and good size, that hits the market at the same time Florence does, in early June! It ripens several days earlier than Gold Dust, or about thirty-five days ahead of Kim Elberta (July Elberta). It also differs from Gold Dust in that the flavor is slightly acid.

The commercial possibilities of Blazing Gold cannot be disputed! What other peach as early as Blazing Gold offers such sales appeal? It is a yellow-fleshed freestone with relatively small pit. It has a rich, tart, acid flavor. The intense color of the skin is exceptional for one so early, mottled red over the yellow. The skin is almost fuzzless. It is a good packing size, with a perfect spherical shape. It shows great promise as an extremely early-market shipper. The tree is also a vigorous grower with consistent bearing qualities.




TRADE-MARK

GOLD DUST PEACH (S-47-4) (E

You can cash in on those early-market profits with this new, very early, yellow peach of top saleable quality. Here are a few of the unique commercial advantages of Gold Dust Peach. The greatest advantage is its exceptional early-ripening date. The fruit matures in early June, a few days later than Florence Peach, two weeks earlier than Red Haven, and thirty days earlier than Kim Elberta (Early Elberta) (July Elberta), which is the direct parent of Gold Dust.

The fruit has ideal selling appeal! It has good size for an early bearer, averaging $2\frac{3}{8}$ to $2\frac{3}{4}$ inches in diameter when properly thinned. It has a desirable shape, being a perfectly symmetrical sphere. The flesh is good, solid-yellow color, clear to the pit. Practically all other good early peaches are white fleshed. The pit is relatively small in size. It has a highly colored skin with attractive red mottling over the yellow. In outer appearance it greatly resembles Red Haven. The skin is very smooth with practically no fuzz or down.

The flavor of the fruit is indeed unique for such an early ripener! Gold Dust has a juicy, crisp flesh with a very pleasing, mild, non-acid flavor.



GOLD DUST

PEACH

A STRIBLING'S INTRODUCTION

*It's Early, Yellow-Fleshed,
and Delicious*

Price

\$1.75 ~~\$1.50~~ Each

Ask for Quantity Prices

(Patent Applied For)

The Gold Dust tree has inherited its parent's vigorous growing habit and consistent bearing qualities. The blossoms are self-fertile. Gold Dust also enjoys freestone characteristics, being only slightly more adherent to the pit than Kim Elberta. When correctly packed it seems to have good keeping qualities and shows great promise as a commercial, early-market, shipping variety. It is also an excellent variety for home planting.

Check these advantages against any other extremely early peach:

- Ripens in early June, few days after Florence
- Good size and perfect shape.
- Firm, clear-yellow flesh
- Small pit, freestone advantages
- Rich, red-mottled coloring
- Smooth skin, almost fuzzless
- Superb, non-acid flavor
- Vigorous growth habit
- Consistent bearing quality
- Promising packer and shipper


SEE OUR STOCK BEFORE YOU PLANT



A BLOCK OF YEARLING FRUIT TREES ON S-37 ROOT



BE SURE YOU ARE GETTING THE FINEST

Look for the **GROWING**  **QUALITY** *Trade-Mark*

TRADE MARK



JUNE BUD FRUIT TREES AT OUR PLAINSBURG GROWING GROUNDS



THE IMPORTANCE OF ROOTSTOCK SELECTION

Your Rootstock Is the Foundation of Your Orchard or Vineyard

Today's improved breeds of fruit trees are all budded or grafted on seedling or cutting grown understock (called rootstock) which produce healthier, more vigorous trees.

These rootstocks are scientifically bred and developed to produce trees that will thrive under these varying local problems of soil conditions, climate, insects and disease. Some rootstocks thrive more in heavy soils, others in light sandy soils. Some rootstocks will tolerate lots of water, others must be well drained. There are still others that are used because they have a marked resistance to certain diseases and insects in some soils, such as nematode, crown gall and oak root fungus.

After years of experience and research we have selected and developed rootstocks to meet any of these varying conditions encountered in growing fruit trees.

RESISTANT ROOTSTOCKS

Resistant Rootstocks—Are rootstocks selected and planted for their resistance to insects and disease prevalent in certain areas of California. In general, the resistant rootstocks are adapted to a wider range of soil conditions and can be successfully planted in all areas where fruits can be grown.

S-37 Rootstock (Plant Patent No. 904)—S-37 rootstock is the best all around peach understock for peach, nectarine and almond varieties because of its resistance to nematode, and its adaptability to sandy and heavy soils. S-37, because of its high resistant qualities and adaptability to all soil types, is rapidly replacing Shalil, Yunnan and Bokhara, which are other resistant peach rootstocks. (See page three of our "Fruit and Grape Varieties" for story on S-37.)

Mariana 26-23—Mariana 26-23 is the best adapted all around rootstock for plums, prunes and apricots as it is a natural plum rootstock; resistant to nematode, oak root fungus and crown gall. In our research and field tests, we have found Mariana 26-23 to be the outstanding root for plum, prune and apricot and have discontinued growing the other plum and apricot rootstocks except on special orders or for specific conditions. Mariana 26-23 is also used as rootstock for some varieties of almonds in wet areas; however, Nonpareil almond does not make a good union on this rootstock.

1613 and St. George Grape Understock—Are used in vineyard planting where Phylloxera and/or Nematode exist. These are available in rooted vines and must be grafted or budded to the desired variety after planting in vineyard. See top of page Fourteen of our "Fruit and Grapes Varieties" for more complete description.

STANDARD ROOTSTOCKS

The Standard Rootstocks—Are used and selected for their ease in obtaining a seed and cutting source and their ability under normal conditions to produce a thrifty, healthy tree when the desired variety is budded or grafted on them. Where no pest or damaging insect or fungus exists, the standard rootstock is very desirable.


Lovell Peach rootstock is an example of such rootstock and it is ideal as a peach, nectarine and almond rootstock where nematode or other pests are not a problem.

We have selected Lotis as our persimmon understock, Mazzard rootstock for cherries, Northern California Black rootstock for our walnuts, and special pear, pecan, apple and other seedling rootstock for ability to produce the finest *Growing Quality* trees available. "*Know your rootstock requirements before you plant.*"

FOR QUANTITY PRICES AND GROWING CONTRACTS WRITE FOR ADDITIONAL INFORMATION. SEE OUR CURRENT CATALOGUE AND PRICE LIST FOR OUR COMPLETE VARIETY LISTINGS.

4 GOOD REASONS WHY:

STRIBLING'S OFFERS YOU MORE FOR YOUR
FRUIT TREE AND GRAPE VINE DOLLAR

1. We have **PRODUCTIVE ORCHARDS** of our own and know and understand the various varieties and problems of fruit production.
2. We have the "KNOW HOW" to produce the finest trees available . . . backed by 40 YEARS of growing experience.
3. We are **ROOTSTOCK SPECIALISTS**, and can give you the rootstock best adapted to your soil and growing conditions. We are the originators of S-37, the leading nematode resistant peach rootstock.
4. Compare, and you'll plant **GROWING**  **QUALITY** fruit trees and grape vines.

TRADE MARK

STRIBLING'S NURSERIES
MERCED, CALIFORNIA